

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



6207

*Retail Prices*

SEEDSMEN'S 1924 PRICES  
BROWN BULB RANCH  
Capitola, California

RECORDED

If You Order Your  
**FREESIA PURITY BULBS**

of as you will know who grew and cured them. I can prove by several large Eastern greenhouse men that the smaller sized bulbs force better than large bulbs, if the small bulbs come from an experienced grower who knows **HOW TO CURE** his bulbs for early forcing.

JAMES A. BROWN.

IF YOU WANT US TO PREPAY THE EXPRESS, ADD 50 CENTS PER 1000 BULBS.

Write number of each size  
you want here

Cost per 1,000 bulbs in lots of  
1,000 3,000 5,000 10,000 25,000

$\frac{3}{8}$ to $\frac{1}{2}$ diameter. All will bloom	\$ 6.00	\$ 5.50	\$ 5.25	\$ 5.00	\$ 4.00
$\frac{1}{2}$ inch diameter Popular with florists	8.00	7.50	7.00	6.50	6.00
$\frac{1}{2}$ to $\frac{5}{8}$ diameter Most popular size	10.00	9.50	9.00	8.50	8.00
$\frac{5}{8}$ in. diameter. Good for early forcing	14.00	13.50	13.25	13.00	12.00
$\frac{5}{8}$ to $\frac{3}{4}$ inch diameter	16.00	15.50	15.25	15.00	14.00

Fill in the number of each size you want and be sure to write or print your name below. Mail at once to

**BROWN BULB RANCH  
CAPITOLA, CALIFORNIA**

Your Name .....

Your Address .....

Your City ..... State of .....

On what date shall we ship? .....

Shall we prepay expressage at a charge to you of 50c per 1000 bulbs? .....

**CALLA ELLIOTTIANA**

The True Golden Yellow Calla, not the old Lemon Yellow. Delivery at once. Fine for cut flowers or for pot plants for sale in April and May. Will do well outside if planted after danger of frost is over.

GOOD BLOOMING BULBS 50 FOR \$5.00, 100 FOR \$8.75.

LARGE BULBS, WILL MAKE LARGE PLANTS, 50 for \$8.00; 100 for \$15.00.

EXTRA LARGE BULBS FOR USE IN 6 INCH POTS, 50 FOR \$10.00, 100 FOR \$18.00.

SPECIMEN BULBS, MOST OF THESE HAVE MORE THAN ONE EYE, VERY LARGE. 50 FOR \$11.00, 100 FOR \$20.00.

DELIVERY AT ONCE

**FREESIAS ARE GAINING**

There are ten million more Freesia bulbs used each year than were used six years ago.

Freesias do not have the heavy, unpleasant odor that is objected to in Hospitals, etc.

They are more graceful than Paper Whites.

They cost one half as much as Paper Whites and take up much less room. Four Freesia bulbs will go into the same space one Paper White takes.

They cost less, take less space and sell for more money.

Plant Freesias this next year every month from July to January. We are willing to make you shipments every sixty days for we can hold them dormant here better than you can in the East.



# Kidder Bros. Always Use Brown's Freesia Bulbs

Many of the leading forcers of Freesia Improved Purity depend upon us each year for their bulbs. The two pictures are of two houses belonging to Kidder Bros., Lincoln, Mass. This progressive firm grows several houses of Brown's Freesia Bulbs each season—none have been used from any other source for several years past. These pictures were taken on October 26th, 1923, and show Mr. Kidder holding a pot of  $\frac{5}{8}$  size bulbs planted about August 1st, 1923.



Kidder Bros., hold the distinction of being in a class by themselves when it comes to Freesias in the Boston market for they are about the only firm who have choice Purity for the Boston Christmas Trade.

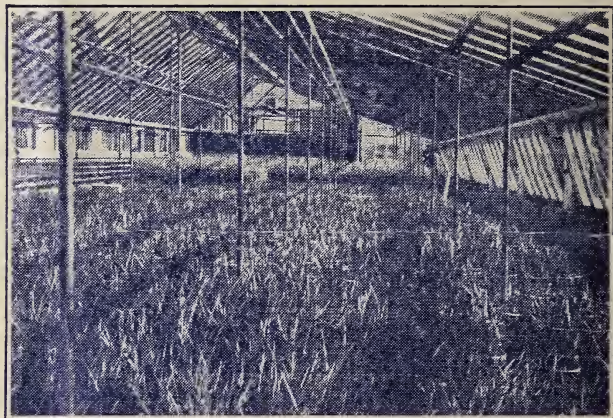
Insure yourself against disappointment caused by crop shortage or poor quality bulbs by reserving your 1924 Freesia bulbs of us NOW.

See order blank on other side.

## THERE ARE OTHERS

Kidder Brothers are not the only large and well known growers of Purity Freesias that buy their bulbs each year of us. We have the accounts of most of the growers who use large numbers of Purity. This type of grower knows that properly cured Freesia bulbs must be used if the Big Money is to be secured for the blooms.

MAIL ORDER NOW. SEE OTHER SIDE FOR ORDER BLANK.



## STARTED GODFREY CALLA PLANTS

Will bloom at once. Delivery at once. No charge for packing. For 6 inch pots. Strong growing plants, packed light, per 100, \$17.00. Delivered anywhere for \$20.00 per 100 plants.

We never charge for packing or for cases. Everything we offer for sale is packed free of charge.

## REGALE

### Lillium Regale Bulbs (Myrophyllum)

Strong young bulbs. All will flower first season.

PRICE 4 TO 5 INCH circumference, per dozen \$3.75, per 100 \$28.00. Delivered anywhere for \$30.00.

PRICE 5 TO 7 INCH circumference, per dozen \$5.50, per 100 \$42.50. Delivered, \$44.50.

## STORAGE FREESIAS

### PLANT COLD STORAGE FREESIA PURITY BULBS IN FEBRUARY

Every year we hold Freesia bulbs in cold storage for February and March shipment to florists who want to follow certain crops with them. Freesia blooms, in limited quantity are always useful during April and for Mother's day. Shipment at once. Bulbs as plump and dormant as when dug last July.

REGULAR FORCING SIZE UP TO  $\frac{5}{8}$ , PER 1000 DELIVERED FREE FOR \$9.00. EXTRA LARGE BULBS,  $\frac{5}{8}$  TO  $\frac{3}{4}$  DELIVERED FREE FOR \$14.00. JUMBO BULBS,  $\frac{3}{4}$  TO 1 INCH DELIVERED FREE FOR \$20.00.

# BROWN BULB RANCH

Capitola, California